Publication Profile
GSTA publishes the eObservations newsletter 11 times per year to provide our 1300+ members and other science educators with a range of information that supports excellent science education for all students in our state. Beyond our member email list, the newsletter is shared on social media, available to the public on our website, and forwarded from our members to their colleagues. Each issue delivers classroom resource recommendations, announcements of upcoming programs for teachers and students, research- and practice-based articles that present best practices for science teaching, and important news that is relevant to Georgia’s science educators.

Sponsorship Guidelines
All sponsor submissions are subject to review and GSTA’s acceptance policy:

- Art provided as JPEG (.jpg)
- Size as noted below
- Exact position of sponsorship art is determined by GSTA depending on space availability and timely submission of material.
- Sponsor assumes liability for all content (including text representation and illustrations) of material published, and also assumes responsibility for any claims arising there from.
- GSTA reserves the right to refuse any notices deemed inconsistent with the organization’s mission and goals.

Materials Specifications and Rates
Approximate sponsorship placement options are shown in the illustration at right. You can view these online [here](http://www.gsta.org/)

<table>
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2015-2016 Online Sponsorship Insertion Order

GSTA *eObservations* E-Newsletter

Ordering Procedure

- All orders should be submitted for confirmation to the *eObservations* editors, Amy and Jeremy Peacock, at gstanews@gmail.com.
- Once the editors confirm an order, payment should be submitted to the GSTA treasurer, Karol Stephens (krhstephens@yahoo.com), at PO Box 2668, Stockbridge, GA 30281. A completed copy of this form should accompany all orders and payments.
- Publication-ready artwork should be submitted to *eObservations* by email.

COMPANY: ___________________________________________ KEY CONTACT: ______________________________________

Address: __________________________________________________________________________________________

Phone: __________________________________ Fax: __________________________________________________________

E-mail: __________________________________________________________________________________________

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COMPANY (if different): _______________________________ Purchase Order #: ____________________________

Address: __________________________________________________________________________________________

Phone: __________________________________ Fax: __________________________________________________________

E-mail: __________________________________________________________________________________________

AUTHORIZED SIGNATURE: __________________________________________________________________________

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ORDER DETAILS

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Orders are due one month prior to first publication, with artwork due one week prior to publication. The *eObservations* newsletter is published around the 15th of each month, except that a single June/July issue is published during the summer. In the event of conflicts, sponsors will be notified. Exact position of sponsorship art is determined by GSTA depending on space availability and timely submission of material. View the current issue at [http://www.georgiascienceteacher.org/NewsletterOverview1](http://www.georgiascienceteacher.org/NewsletterOverview1).